

ENGAGING COMMUNITIES IN PUBLIC PLANNING (RPD 6290)
and
COMMUNITY ENGAGEMENT (CDE 6311)
COURSE OUTLINE

Fall, 2013
 UNIVERSITY OF GUELPH
 W. J. Caldwell & J. S. Ball

Course Coordinators:

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You are welcome to see Wayne or Jennifer at any time when we are on campus, however, you may wish to schedule a meeting in advance. You are encouraged to pursue questions related to the content of seminars during and following each seminar. If you need to reach Wayne when he is not on campus he may be reached at his home (519-529-7093).

Class Time:

Wednesday 7:00-9:50 p.m. Landscape Architecture Building: Room 127

Sept 20th required Circle Workshop (all day Friday) – to be confirmed with the class.
 Because of this 1-day workshop there will be less than 12 Wednesday sessions.

Learning Outcomes:

Upon completion of the course, participants will be able to:

- Discuss and consider a broad range of community engagement processes and their application in a variety of contexts
- Consider diverse community engagement strategies based on the experience of practitioners
- Have the skills to use Circle as a particular dialogue process
- Critique the relevance and effectiveness of community engagement processes

TEXT BOOKS

Required:

- Ball, J., W. Caldwell, and Kay Pranis. 2009. Doing Democracy with Circles: Engaging Communities in Public Planning. St Paul, MN: Living Justice Press.
- Cogan, Elaine. 2000. Successful Public Meetings: A Practical Guide. (Second Edition) American Planning Association.
- Arnstein, Sherry. 1969. "A Ladder of Public Participation", Journal of the American Institute of Planners, 34(4): 216-224. (e-copy made available)
- Lenihan, Don. 2012. Rescuing Policy: the Case for Public Engagement. Ottawa: Public Policy Forum. (Available at: <http://www.ppforum.ca/engagement-community/book>)

Recommended:

The following texts include useful chapters on working with small groups, public involvement, verbal communications and written communications, among others.

- David Witty. 2002. Professional Practice Manual. Canadian Institute of Planners. Ottawa.
- Dandekar, Hemalata C. 2003. The Planner's Use of Information. American Planning Association. Chicago.

Web Sites

The International Association of Public Participation (IAP2).

www.iap2.org

IAP2 is a global membership association seeking to promote and improve the practice of public participation in relation to individuals, communities, governments, corporations, and institutions. Of interest see Resource Materials for Affiliates and Chapters.

Mongrel Stories

www.mongrel-stories.com/films

Leonie Sandercock has been in the forefront of exploring and advocating for the use of stories in planning processes. Here, she and Giovanni Attili also use multi-media film to present community stories in the context of planning processes, specifically in the multi-cultural milieu of the City of Vancouver and with First Nations communities in BC. Specifically, see the trailers for the films "Finding Our Way" and "Where Strangers Become Neighbours".

Article by Judith Innes & David Booher. 2000. "Public Participation in Planning: New Strategies for the 21st Century", International Institute of Urban and Regional Development (IURD) Working Paper Series. Berkley, CA.

<http://escholarship.org/uc/item/3r34r38h;jsessionid=0ED675E611091D2DC32A3E01A7281F86#page-1>

The following websites offer interesting information about various types and uses of the Circle process.

CentrePoint

<http://www.centerpointinc.com/index.html>

This site shows the use of Circles in the corporate world, for mentoring, and for enhancing meetings.

Circle Dialogue Process Training

<http://www.circledialogue.com/>

Restorative Justice Community Circles offers Circle trainings as well as various programs and applications of Circles.

PeerSpirit Inc.

<http://www.peerspirit.com/circle-training.html>

This is the site of Christina Baldwin, who has been advocating the use of Circles for many years.

Rudi Askim Writing

http://www.magma.ca/~raksim/learning_circle.htm

As the URL indicates, this work focuses on learning Circles.

Saint Croix Valley Restorative Justice Program

<http://www.scvrjp.org>

This restorative justice program offers Circle trainings and focuses particularly on using Circles in schools and with teens, especially to promote safe teen driving.

Useful Texts/Articles:

Baldwin, Christina. 2010. The Circle Way: A Leader in Every Chair. San Francisco: Berrett-Koehler.

———. 2007. Storycatcher. Novato, CA: New World Library.

———. 1994, 1998. Calling the Circle: The First and Future Culture. New York: Bantam Books.

Ball, J., W. J. Caldwell, and K. Pranis. 2007. "Using Circles to Build Communication in Planning." Plan Canada 47 (1): 47–49.

Boyes-Watson, Carolyn. 2008. Peacemaking Circles and Urban Youth: Bringing Justice Home. Saint Paul, MN: Living Justice Press.

Fisher, Roger and William Ury. 1981. Getting to Yes: Negotiating Agreement without Giving In. New York: Penguin.

Fitzgerald, Maureen. 2006. Corporate Circles: Transforming Conflict and Building Trusting Teams. Vancouver, BC: Quinn Publishing.

———. 2006. One Circle: Tapping the Power of Those Who Know You Best. Vancouver, BC: Quinn Publishing.

Forester, John F. 2009. Dealing with Differences: Dramas of Mediating Public Disputes. New York: Oxford University Press.

———. 1999. The Deliberative Practitioner: Encouraging Participatory Planning Processes. Cambridge, MA: MIT Press.

———. 1989. Planning in the Face of Power. Berkeley: University of California Press.

Ganapati, N. Emel. 2009. "Enabling Participatory Planning After Disasters." Journal of the American Planning Association. 75(1), 41-59.

- Gastil, John and Peter Levine. 2005. The Deliberative Democracy Handbook: Strategies for Civic Engagement in the 21st Century. San Francisco, CA: John Wiley & Sons, Ltd.
- Goldstein, Evan. 2010. "Expanding the Scope and Impact of Collaborative Planning." Journal of the American Planning Association. 76(2), 238-249.
- Harris, Thomas A. 1969. I'm Okay, You're Okay. San Francisco and New York: Harper & Row.
- Innes, Judith. 2010. Planning with Complexity: An Introduction to Collaborative Rationality for Public Policy. Oxford: Routledge/Taylor and Francis.
- Innes, Judith. 1995. "Planning Theory's Emerging Paradigm: Communicative Action and Interactive Practice." Journal of Planning Education and Research 14, no. 3: 183-89.
- Isaacs, William. 1999. Dialogue and the Art of Thinking Together: A Pioneering Approach to Communicating in Business and in Life. New York: Doubleday Currency.
- Pranis, Kay. 2005. The Little Book of Circle Processes: A New/Old Approach to Peacemaking. Intercourse, PA: Good Books.
- . 2006. "Building Transformative Justice on a Foundation of Democracy, Caring and Mutual Responsibility" in Justice Reflections: Worldwide Papers Linking Christian Ideas with Matters of Justice. Issue 11.
- . 2006. "Healing and Accountability in the Criminal Justice System: Applying Restorative Justice Processes in the Workplace." This speech given at the 2006 Symposium of the Cardozo Journal of Conflict Resolution titled: "Restorative Justice: Choosing Restoration Over Retribution." The text can be found in 8 Cardozo J. Conflict Resolution. 659 (available electronically on LexisNexis or Westlaw, url: <http://www.cojcr.org/vol8no2/659-676.pdf>; or in hardcopy form at your local law library.
- Pranis, Kay, Barry Stuart, and Mark Wedge. 2003. Peacemaking Circles: From Crime to Community. Saint Paul, MN: Living Justice Press.
- Riesterberg, Nancy. 2012. Circle in the Square: Building Community and Repairing Harm in School. Saint Paul, MN: Living Justice Press.
- Rosenberg, Marshall B. 1999. Nonviolent Communication: A Language of Compassion. Del Mar, CA: PuddleDancer Press.
- Ross, Rupert. 1996, 2006. Returning to the Teachings: Exploring Aboriginal Justice. Toronto: Penguin Books Canada, Reprint.
- Sanoff, Henry. 2000. Community Participation Methods in Design and Planning. New York: John Wiley & Sons, Ltd.
- Simpson, Brenda J., & Associates. 1999. Building Stronger Communities Learning Circle Feedback Guide. For more information, contact Brenda Simpson & Associates, Web site: <http://bsimpson.ca/>, accessed 28 August 2009.
- Stone, Douglas, Bruce Patton, and Sheila Heen. 1999. Difficult Conversations: How to Discuss What Matters Most. New York: Viking Penguin.
- Thalhuber, Patricia and Susan Thompson. 2007. Building a Home for the Heart: Using Metaphors in Value-Centered Circles. Saint Paul, MN: Living Justice Press.
- Wheatley, Margaret J. 2009. Turning to One Another: Simple Conversations to Restore Hope to the Future. 2nd ed. San Francisco: Berrett-Koehler Publishers.
- Zehr, Howard. 1990, 1995. Changing Lenses: A New Focus for Crime and Justice. Scottdale, PA: Herald Press.
- . 2002. The Little Book of Restorative Justice. Intercourse, PA: Good Books.

SUMMARY OF PROPOSED COURSE REQUIREMENTS 2016

Proposed Evaluation	Weight (%)	Due Date
Circle Reflection Paper	15%	Oct. 9
Shadow a Practitioner & Reflection Paper	20%	Nov. 6
Final Project	65%	Nov. 27 (or TBD depending on project)

COURSE REQUIREMENTS *(the class will be asked to help finalize due dates, weighting of projects and the actual selection of assignments)*

1 – Circle Keeping & Reflection Paper

The Circle workshop will prepare you for this project, in addition to the readings. In a 3-5 page paper, reflect on how Circle relates to community engagement. You may want to discuss the role of various elements of Circle such as ritual, the talking piece, values, guidelines, storytelling, relationships, balance, interconnectedness, democracy, community, etc. Please include a couple paragraphs of reflection on your own participation in Circle process in the workshop or as part of your group process. You are expected, as part of the group project organization, to use Circle on at least one occasion to discuss the group project.

Due Dates: Oct. 9 (to be confirmed)

Weight: 15%

2 – Shadow a Practitioner & Reflection Paper

Arrange to shadow a practitioner involved in community engagement. Ideally this would involve them planning or facilitating a process, however, it may also involve the design phase and/or the post process evaluation of what worked and what didn't work so well. Use this opportunity to ask questions and learn from their on-the-ground experience. Draw on the readings to inform your inquiry.

Write a 4-6 page paper about this experience. As a general guide, write 2-3 pages detailing your shadowing experience and then 2-3 pages of reflection on what you learned, how it relates to the course, how you will be able to use what you have learned in your own practice.

Draw on your own contacts and connections. In addition, we have made initial contact with the City of Guelph and they have possible shadowing opportunities. Further details will be provided in class.

Due Dates: Nov. 6 (although flexible depending upon the actual dates you are able to shadow a practitioner)

Weight: 20%

3 – Final Group Project

The overall purpose of this project is to provide you with the opportunity to acquire some practical, hands on experience in the field. It will expose you to on-the-ground realities of working with communities and determining what is involved in developing effective engagement processes.

Several potential projects have been identified. The details of the project will be provided as a separate handout. We will review these and select several projects to work on in groups.

- Individual components will be prepared to go into the overall work assignment. Interim deadlines will be set. The project will require fieldwork.
- Overall group project

The final report will be presented to the client (council or senior staff). A final grade will be given to the group project as a whole.

(For examples of similar projects completed in another course, see www.waynecaldwell.ca under ‘Student Projects’ – Brussels, Social Media, Halton.)

Due Dates: November 27 (to discuss – needs to be discussed with client early in term)

Weight: 65%

It is proposed that a single group mark be allocated, with bonus marks to deserving recipients (as identified by members of the individual groups)

Weekly Schedule of Topics

Week #	Topic	Assigned & Further Readings
Sept. 11 Week 1	Introduction / Course Outline / Why Public Engagement? Approach to the course Introduction to the course topic Discuss and select Group Project/field work/other details	• Ball, Caldwell, Pranis, Ch. 1, 2, 3, 15 Natasha D'Souza to join us re. group projects
Sept. 16 Week 2	OPPI Conference - Can we reschedule Sept. 18th class to Monday, Sept. 16th? Contexts for Public Engagement Context for Public Meetings Different types of meetings Techniques and Tools	• Arnstein article (e-copy) • Ball, Caldwell, Pranis, Ch. 4, 5
Sept 20 (Friday full day)	Circle Workshop – FULL DAY (9am-5pm) (Alternate date – Oct. 11)	• Review Ball, Caldwell, Pranis, Ch. 3
Sept. 25 Week 3	Public Engagement Tools Techniques and Tools Community Action Kit IAP2 Toolbox	• Cogan, Ch. 1, 2, 3, 4 • IAP2 Spectrum of Public Participation (www.iap2.org)
Oct. 2 Week 4	No Class (in lieu of Circle workshop)	• the rest of the Cogan book
Oct. 9 Week 5	Guest Lecture Georgia Simms	• INROADS: The Intersection of Art & Civic Dialogue Authors: Pam Korza, Andrea Assaf, and Barbara Schaffer Bacon PDF available at: http://animatingdemocracy.org/publications/papers-essays-articles/arts-based-civic-dialogue • Environmental Art Author: Sam Bowen PDF available at: http://animatingdemocracy.org/resource/environmental-art • Bigger Thinking for Smaller Cities: How arts and culture can tackle economic, social and democratic engagement challenges in smaller cities Author: Regional Cities East PDF available at: http://www.artscouncil.org.uk/publication_archive/bigger-thinking-smaller-cities/
Oct 11 (Friday full day)	Circle Workshop – FULL DAY (9am-5pm) (Alternate date – Oct. 11)	• Review Ball, Caldwell, Pranis, Ch. 3

Oct. 16 Week 6	Guest Lecture Barb Powell, General Manager of Community Engagement Community and Social Services City of Guelph	• Dave Meslin (TED Talk) “The Antidote to Apathy” http://www.ted.com/talks/dave_meslin_the_antidote_to_apathy.html • Lenihan, Don. <u>Rescuing Policy: The Case for Public Engagement</u>, Ch. 1, 3, 6 http://www.ppforum.ca/engagement-community/book • City of Guelph Resource Materials – CEF Framework, Tools, Worksheets (e-copies to be emailed)
Oct. 23 Week 7	Guest Lecture Mike Sullivan - Senior Environmental Planner, MMM Group Ltd.	• Sullivan, M (e-copy to be emailed) Sullivan, Michael. 2010. <u>A Critical Examination of Climate Change Adaptation Planning in Remote Aboriginal Communities: Case Study of the Hamlet of Arviat, Nunavut</u>. Major Paper. University of Guelph.
Oct. 30 Week 8	Guest Lecture Paul Kraehling City of Guelph - “Growth Management Public Engagement Process”	• Background info http://guelph.ca/plans-and-strategies/growth-management-strategy/ (Look under "Reports and Publications" for examples of public engagement processes.) • City of Guelph – new public engagement resources for ‘park planning’ http://cityofguelph.mindmixer.com/
Nov. 6 Week 9	Opportunity to discuss any issues re. Final Project Public Engagement Tools Techniques and Tools	• the rest of the Ball, Caldwell, Pranis book
Nov. 13 Week 10	No Class (in lieu of Circle workshop – however, we are willing to set up time to discuss assignments)	
Nov. 20 Week 11	Discussion - Circle Reflections & Shadow a Practitioner Assignments	
Nov. 27 Week 12	Discussion/Presentation of Final Projects	

**** Wayne and/or Jennifer will be available other Wednesdays as needed to discuss the projects**

Other Matters:

Accessibility

The University of Guelph is committed to creating a barrier-free environment. Providing services for students is a shared responsibility among students, faculty and administrators. This relationship is based on respect of individual rights, the dignity of the individual and the University community's shared commitment to an open and supportive learning environment. Students requiring service or accommodation, whether due to an identified, ongoing disability or a short-term disability should contact the Centre for Students with Disabilities as soon as possible. For more information, contact CSD at 519-824-4120 ext. 56208 or email csd@uoguelph.ca or see the website:

<http://www.csd.uoguelph.ca/csd/>

E-mail Communication

As per university regulations, all students are required to check their <uoguelph.ca> e-mail account regularly: e-mail is the official route of communication between the University and its students.

When You Cannot Meet a Course Requirement

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course in writing, with your name, id#, and e-mail contact. See the graduate calendar for information on regulations and procedures for Academic Consideration:

http://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/sec_d0e1400.shtml

Drop Date

The last date to drop one-semester courses, without academic penalty, is October 31, 2013. Two-semester courses must be dropped by the last day of the add period in the second semester. Refer to the Graduate Calendar for the schedule of dates:

<http://www.uoguelph.ca/registrar/calendars/graduate/current/sched/sched-dates-f10.shtml>

Academic Misconduct

The University of Guelph is committed to upholding the highest standards of academic integrity and it is the responsibility of all members of the University community – faculty, staff, and students – to be aware of what constitutes academic misconduct and to do as much as possible to prevent academic offences from occurring. University of Guelph students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students need to remain aware that instructors have access to and the right to use electronic and other means of detection. The Academic Misconduct Policy is detailed in the Graduate Calendar:

http://www.uoguelph.ca/registrar/calendars/graduate/current/genreg/sec_d0e1687.shtml

Recording of Materials

Presentations which are made in relation to course work—including lectures—cannot be recorded in any electronic media without the permission of the presenter, whether the instructor, a classmate or guest lecturer.

Resources

The Graduate Calendar is the source of information about the University of Guelph's procedures, policies and regulations which apply to graduate programs:

<http://www.uoguelph.ca/registrar/calendars/graduate/current/>